

November 2013

THE OFFICIAL MAGAZINE OF THE AMERICAN HOTEL & LODGING ASSOCIATION

NOVEMBER 2013

# LODGING

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# OPENINGS

THE MARLTON | NEW YORK CITY

AT  
FIRST  
GLANCE

OPENED  
SEPTEMBER  
2013

ROOMS  
107

OWNER  
SEAN  
MACPHERSON





PARISIAN CHIC



**BUILT IN 1900**, the building once known as the Marlton House has long attracted bold-faced names and counterculture icons. Famous authors Neal Cassady and Jack Kerouac have made the building's past as storied as the Manhattan neighborhood it sits in. Valerie Solanas called the hotel home at the time she shot Andy Warhol, and Lenny Bruce lived there while standing trial for obscenity. In more recent years, the building has served as a freshman dormitory for The New School, a private university. Following a multi-million dollar renovation by hotelier Sean MacPherson, The Marlton, located just off Washington Square Park, has reopened as a stylish, yet affordable, boutique hotel inspired by postwar Paris and the bohemian heydays of Greenwich Village. MacPherson, whose other properties include The Bowery and The Maritime, looked to the Paris depicted in F. Scott Fitzgerald's *Tender Is the Night* and his own stays in that city's Hôtel de Saints-Pères and Hotel Ritz as models for the hotel. The hotel's design, with 107 rooms spread over nine floors and including two penthouse suites with terraces, maintains the original bones and architecture of the historic structure, while updating it with an eclectic refinement. French influences are evident throughout the hotel—in its original herringbone wood floors, brass fixtures, crown moldings, chicken wire closet doors, and private marble bathrooms. The ground floor houses a 98-seat restaurant in the rear of the lobby with a skylight terrace, as well as a coffee bar.